



**FriendshipCircle**  
of Cleveland

**2022 My Walk 4 Friends Corporate Sponsorship**



# OUR IMPACT

**Dear Friend of the Community,**

**Friends are not a luxury. They are a necessity.**

Every day, a staggering number of children of all abilities struggle with loneliness and isolation. Friendship Circle of Cleveland was founded in 2003 to break down these walls of isolation by promoting an inclusive community that values all individuals. Our mission is to spark friendship, connection, and support for children of abilities, their families, and Jewish teens throughout Northeast Ohio.

On Sunday, September 4th, our Friendship Circle family and the greater Cleveland community will come together to participate in our annual Walk4Friendship to spread awareness and raise funds for Friendship Circle. This year, our theme is the **"Amazing Raise"**. We are challenging our friends, families, volunteers and supporters to Raise Support, Raise Connection, Raise Inclusion, and Raise Friendship for our community.

Now celebrating our 20th year, the Walk 4 Friendship has the power to raise a considerable portion of our overall operating budget for one year. Approximately 80% of every donation received supports our programs.

Our goal is to raise \$360,000 for our organization, much of which is achieved through corporate sponsorships. We ask companies in the area to step up and play a vital role in the success of the MyWalk4 Friends 2022. As a Friendship Circle sponsor, your company will support an invaluable cause and gain relevant brand exposure.

I invite you to review this year's sponsorship levels and the incentives of each. I thank you in advance for your thoughtful consideration and for working to reinforce our place within the community we serve.

*In Friendship,*

**Rabbi Yossi Marozov**



## BE A COMMUNITY CHAMPION

Position your business as a supporter of children of all abilities. Stand out and prominently display your brand



## GET IN FRONT OF YOUR TARGET MARKET

Visibility in front of a diverse demographic of families.



## LEAD GENERATION & NEW CONTACTS

Network with potential clients or customers. Develop potential leads for your company.



## LEADERSHIP WILL GROW YOUR BUSINESS

Present yourself as a company who supports local organizations. Consumers love to shop or work with companies who care.

# WHY PARTNER WITH US?



## MARKET YOUR BUSINESS INEXPENSIVELY

The biggest impact your marketing dollars can have. A wise investment that will bring a greater return.



## GET YOUR BRAND NOTICED

Bring awareness and recognition to your company.

# Sponsorship Opportunities



**FRIENDSHIP LEVEL**

**\$1000**



**BRONZE LEVEL**

**\$2,500**



**SILVER LEVEL**

**\$5,000**



**GOLD LEVEL**

**\$10,000**



**PLATINUM LEVEL**

**\$18,000**

**Logo Displayed on Walk4Friendship Website**

Friendship Circle will display your company logo in a rotating format on the Walk4Friendship home page as well as on a dedicated sponsor page. When your logo is clicked, it will link to your company website



**Emcee Acknowledgement at Opening Ceremony**

Your company's name will be mentioned and recognized for its support of Friendship Circle at the opening ceremony of Walk4Friendship.



**Logo Displayed on All Ads for Walk4Friendship**

Logo Included on Promotional Banner Logo Included on 1,500 Walk4Friendship Shirts All newspaper ads placed in the Cleveland Jewish News and other print media will display your company logo.



**Logo Included on Promotional Banner**

Friendship Circle will promote the Walk4Friendship on a large banner in the community. Your company's logo will be displayed on the banner.



**Logo Included on 1,500 Walk4Friendship Shirts**

Friendship Circle distributes 1,500 t-shirts to Walk4Friendship participants. These shirts are worn at the Walk and year round. Your logo will be prominently displayed on these shirts.



**Logo Included on Walk4Friendship Emails**

Friendship Circle sends out regular Walk4Friendship promotional emails during the summer months (at least five emails) to over 6,000 people. Your logo, with a link to your company, will be prominently displayed.



**Recognition on Friendship Circle Social Media Platforms**

Your company will be recognized for its support of the Walk4Friendship on Friendship Circle's Facebook and Instagram pages.



**Dedicated Offers to Walk4Friendship Participants**

Friendship Circle will send out a dedicated email to all Walk participants (1,500+ people) with information about your company or a special offer that you would like to provide.



**Hold a Corporate Team Building Day at Friendship Circle**

Have exclusive use of Friendship Circle building to have your employees volunteer at Friendship Circle or use the facility to hold team building activities.





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## About

Friendship Circle's unique approach brings together teenage friend-makers and children of all abilities for hours of fun and friendship. These shared experiences empower children, while enriching the lives of everyone else involved:

Children of all abilities bloom and gain the confidence they need to make the most of their abilities and talents.

Teenage friend-makers learn the priceless value of giving, the curative power of friendship, and the vital importance of integrating children of all abilities into the community.

Parents and siblings receive much-needed respite and support from Friendship Circle programs and the Friendship Circle family.

Friendship Circle links volunteers, children, parents, staff, and supporters in a seamless circle of friendship, making miracles happen every day.



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To learn more about Friendship Circle's corporate sponsorship opportunities, please contact Yossi Marozov at [eli@friendscleveland.com](mailto:eli@friendscleveland.com)

