



FUNDRAISING RESOURCES

THANK YOU for being AMAZING and signing up to the Amazing Raise!

We are thrilled to have you joining our Power Raisers and help us raise \$613,000 for our community. We invite you to partner with us and support individuals of all abilities. We are so grateful for your generosity, friendship and support!

Below you will find all the resources needed to help you reach your Power Raiser Goal.

Graphics

[Milestone Graphics](#)

These graphics help you celebrate reaching your fundraising goals and milestones. This folder contains three sizes. Landscape, square and portrait.

[Countdown Graphics](#)

Time based graphics that create a sense of urgency and announce how much time is left to the MyWalk4Friends Campaign. This folder contains three sizes. Landscape, square and portrait.

[Poster/Flyer](#)

Plaster these around town and build awareness for my walk4friends. Check out versions of the poster that you can personalize in the Canva section.!

[Canva Templates](#)

Canva Frames have been created for you so you can add pictures of your family or your participation in Friendship Circle activities. These graphics are great for sharing on your favorite social media or messaging networks

Incentives

We know... You are not doing it for the reward. Still, it is important for us to thank you for your support and show a token of our appreciation for being a part of the Power Raisers!

Check out [all of the incentives here](#) or view [a pdf here](#).



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Emails

Emails are still a very effective way to solicit donations. We have prepared a number of emails for your use.

1. [From an Individual](#)
2. [From a Family](#)
3. [From a Teen](#)
4. [Soliciting a Business](#)

Text/Social Messages

Text Messages are opened and read 95% of the time. Here are some effective messages for use on your favorite social network or messaging service.

1. [From a Supporter](#)
2. [From a Family](#)
3. [From a Teen](#)

Fundraising Guide

This section will take away the overwhelming feeling you may have and give you a clear path to fundraising success!

[10 Steps To Fundraising Success!](#)

A simple guide to raise \$1,000 (or any amount) in just 10 days!

[Fundraising Ideas](#)

All the different events, activities, and challenges you can do to raise money.

[Who To Ask](#)

A great list of all the different people you can ask to contribute to your campaign.

[Media Guide](#)

If you are looking to take your campaign to the next level consider contacting your local media. Pitch it right and they may bite!

[Corporate Sponsorship Brochure](#)

If you are looking to take your campaign to the next level consider contacting your local media. Pitch it right and they may bite!



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Canva Templates

FOR PRINT

[Flyers](#)

[Posters](#)

PHOTO FRAMES

[Squares](#)

[Portrait](#)

[Landscape](#)

COUNTDOWN GRAPHICS

[Squares](#)

[Portrait](#)

[Landscape](#)

MILESTONE GRAPHICS

[Squares](#)

[Portrait](#)

[Landscape](#)



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Email Content: From an Individual

Subject Line: Please Join Me to Raise Friendship in our Community

Hint: Make sure to include your personal campaign link in the email to ensure that donations get made to your campaign page!

Dear [Firstname],

Do you know what's amazing?

Friends.

Friends are amazing. They bring love, joy, and meaning to our lives. But friends are not a given. Every day, a staggering number of children and adults of all abilities struggle with loneliness and isolation. **So, I'm supporting an amazing organization that is trying to do something about it.**

Friendship Circle of Cleveland breaks down walls of isolation by promoting an inclusive community that values all individuals. Their mission is to spark friendship, connection, and support for children of abilities, their families, and Jewish teens throughout Northeast Ohio.

Simply put, **Friendship Circle of Cleveland is Amazing.**

That is why I am participating in My Walk 4 Friends 2022, The Amazing Raise, and helping raise support, raise joy, raise connection, and raise love in our community. **I invite you to join me by walking with me on September 4, 2022, and/or donating to help me reach my personal fundraising goal.**

Please donate to my personal Walk page by clicking this link: {{Fundraiser.Fundraising_Page}}

This cause is very dear to me, and I appreciate all the support you can give. Join the Amazing Raise today for the chance to be a part of something truly amazing!

Thank you,
{{Fundraiser.Name}}



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Email Content: From a Family

Subject Line: Will You Be Amazing?

Hint: Make sure to include your personal campaign link in the email to ensure that donations get made to your campaign page!

Dear [Firstname],

As you may know, we are proud members of the Friendship Circle of Cleveland family and are connected with their mission of providing friendship and joy to children of all abilities and inspiring teens to engage in selfless giving. I'm so grateful for [Insert reason why you support organization].

On Sunday, September 4th, 2022, our family will join the greater Cleveland community to participate in the annual MyWalk4Friends to spread awareness and raise \$360,000 for Friendship Circle. This year, the theme is the "Amazing Raise". We are Raising Support, Raising Connection, Raising Inclusion, and Raising Friendship for our community.

I feel so strongly about the important need that Friendship Circle serves in our community, that I have created a personal page to help fundraise for the Amazing Raise campaign. My goal is to raise \$x to contribute towards the campaign.

Are you able to contribute \$x to help us reach our goal of \$x? Donate at {{Fundraiser.Fundraising_Page}}.

Your support of Friendship Circle of Cleveland will enable them to continue to be a beacon of positivity and light for our community.

Thank you for joining our My Walk 4 Friends Circle for the chance to be a part of something truly Amazing!

Thank you so much for your support,

{{Fundraiser.Name}}



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Email Content: From A Teen Volunteer

Subject Line: Friendship Circle Raises Me Up. Now, I am Raising 4 Them.

Hint: Make sure to include your personal campaign link in the email to ensure that donations get made to your campaign page!

Dear [Firstname],

As a teenager, I can't make much of a difference in others' lives with money, but I do have time. That's why **I decided to volunteer at Friendship Circle**, where I spend time with my friend, one of the hundreds of children of all abilities that Friendship Circle serves. We play together, create art together, and build our friendship.

Friendship Circle of Cleveland provides friendship and joy to children of all abilities and inspires me to give back in ways I never knew I could. I'm so grateful for [Insert reason why you support organization].

Connecting with my friend is the most AMAZING part of my week.

On September 4, 2022, I'll be walking at Friendship Circle's My Walk 4 Friends event as part of the Amazing Raise. Please help me support this organization that has raised me up time and time again by donating on my Walk page: {{Fundraiser.Fundraising_Page}}.

Together, we can raise love, raise joy, and raise friendship. Join the Amazing Raise today for the chance to be a part of something truly amazing!

Thank you,
{{Fundraiser.Name}}

P.S. The Walk 4 Friendship is on Sunday, September 4, 2022 at Friendship Circle. For more details, please visit www.MyWalk4Friends.com.



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Email Content: Business Solicitation

Subject Line: Friends are not a luxury. They are a necessity.

Hint: Make sure to include your personal campaign link in the email to ensure that donations get made to your campaign page!

Dear [Firstname],

Every day, a staggering number of children of all abilities struggle with loneliness and isolation. Friendship Circle of Cleveland was founded in 2003 to break down these walls of isolation by promoting an inclusive community that values all individuals. Our mission is to spark friendship, connection, and support for children of abilities, their families, and Jewish teens throughout Northeast Ohio.

On Sunday, September 4th, our Friendship Circle family and the greater Cleveland community will come together to participate in our annual Walk4Friendship to spread awareness and raise funds for Friendship Circle. This year, our theme is the “Amazing Raise”. We are challenging our friends, families, volunteers and supporters to Raise Support, Raise Connection, Raise Inclusion, and Raise Friendship for our community.

Now celebrating our 20th year, the Walk 4 Friendship has the power to raise a considerable portion of our overall operating budget for one year. Approximately 80% of every donation received supports our programs.

Our goal is to raise \$600,000 for our organization, much of which is achieved through corporate sponsorships. We ask companies in the area to step up and play a vital role in the success of the MyWalk4 Friends 2022. As a Friendship Circle sponsor, your company will support an invaluable cause and gain relevant brand exposure.

I invite you to [review this year's sponsorship levels](#) and the incentives of each. I thank you in advance for your thoughtful consideration and for working to reinforce our place within the community we serve.

Thank you,
{{Fundraiser.Name}}



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Text Messaging/Social Media Content:

Supporter

1. {FirstName}, You are amazing. Today I am hoping you can help me be amazing! Together with your support, we can raise [Goal Amount] for individuals of all abilities. Can you take 2 minutes to participate in Friendship Circle of Cleveland's Amazing Raise and help us reach our goal? Please take a minute to raise our community up at www.MyWalk4Friends.com/customURL.
2. {FirstName}, as someone who is active in our community I am asking if you would be willing to make an impact and raise up individuals of all abilities? I am partnering with Friendship Circle's Amazing Raise and hoping to raise {goal amount} to improve the quality of life for individuals with special needs. Can I count on you to help raise community at www.MyWalk4Friends.com/customURL? Thank you for your generosity!

Family

1. {FirstName}, Today is the day you can give back to our community. Today you can raise support, raise joy, raise connection, and raise love in our community. You can give to Friendship Circle's My Walk4Friends and have a major impact on individuals of all abilities. Please join me today at www.MyWalk4Friends.com/customURL.
2. {FirstName}, Friends are amazing. They bring love, joy, and meaning to our lives. But friends are not a given. Every day, a staggering number of children and adults of all abilities struggle with loneliness and isolation. So, I'm supporting an amazing organization that is trying to do something about it. I am partnering with Friendship Circle's Amazing Raise and hoping to raise {goal amount} to improve the quality of life for individuals with special needs. Can I count on you to help raise community at www.MyWalk4Friends.com/customURL? Thank you for your generosity!



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Teen

1. {FirstName}, Connecting with my friend is the most AMAZING part of my week. On September 4, 2022, I'll be walking at Friendship Circle's My Walk 4 Friends event as part of the Amazing Raise. Please help me give back to an organization that has raised me up time and time again. Support my raise at www.MyWalk4Friends.com/customURL.
2. {FirstName}, Friendship Circle of Cleveland provides friendship and joy to children of all abilities and inspires me to give back in ways I never knew I could. I have taken the leap and joined the Amazing Raise. Can you join me and help me reach my goal of {goal amount}? Please donate at www.MyWalk4Friends.com/customURL and raise love, raise joy, raise community!