

Battle of the Widgets

A Comparison of Donation Widgets

Pricing Widget

| App ^ | Price | Payment Gateway | Apple/Google Pay | Recurring Donations |
|--------------|--------------------------------------|------------------|------------------|---------------------|
| Cause Vox | 5% or 2% + \$139 a month | Stripe or Paypal | X | ✓ |
| Donate.ly | 4% or 2% + \$49 a month | Stripe | X | ✓ |
| Donorbox | Free-1.5% plus fees for integrations | Stripe or Paypal | ✓ | ✓ |
| Fundraise Up | 3% | Stripe or Paypal | ✓ | ✓ |
| Funraise | 3% + \$299 a month | Most Gateways | ✓ | ✓ |
| Give Lively | Free | Stripe | ✓ | ✓ |

Design Widget

| App ^ | CSS Control | Color Control | Popup Option | Custom Fields | Tributes |
|--------------|-------------|---------------|--------------|---------------|----------|
| Cause Vox | ✓ | ✓ | ✓ | ✓ | ✓ |
| Donate.ly | ✓ | ✓ | X | ✓ | X |
| Donorbox | ✓ | ✓ | ✓ | ✓ | X |
| Fundraise Up | ✓ | ✓ | ✓ | ✓ | ✓ |
| Funraise | ✓ | ✓ | ✓ | ✓ | ✓ |
| Give Lively | X | X | X | X | X |

Integration Widget

| App ^ | Salesforce | Mailchimp | Zapier | Google Analytics | Facebook Pixel | API |
|--------------|------------|-----------|--------|------------------|----------------|-----|
| Cause Vox | X | X | ✓ | ✓ | ✓ | ✓ |
| Donate.ly | X | X | ✓ | ✓ | X | ✓ |
| Donorbox | ✓ | ✓ | ✓ | ✓ | ✓ | X |
| Fundraise Up | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Funraise | ✓ | ✓ | X | ✓ | ✓ | ✓ |
| Give Lively | ✓ | X | X | ✓ | ✓ | X |